



## **PARACEM® EFFECTS PRIMER**

# White primer based on acrylic dispersions

- · Reinforces the substrate
- · Decreases the absorption

## PARACEM® EFFECTS PRIMER

#### DESCRIPTION

White primer based on acrylic dispersions

#### RECOMMENDED LISE

For interior applications, on different porous non-painted surfaces (e.g. bricks, plaster, concrete) before painting them with Paracem Effects.

#### **TECHNICAL DATA**

Density (g/cm3):  $\pm 1.27$ Gloss Level: Gloss level at 60°: Matt: + 5% 41 - 43% Solids Content in weight: Solids content in volume: 26 - 27%

#### DRY TIMES BY 20° C/RH 50%

Touch dry: 1.5 hours Dry to recoat: 2-3 hours Fully cured: 1 week

#### RECOMMENDED WET FILM THICKNESS

#### RECOMMENDED DRY FILM THICKNESS

28 µm

#### THEORETICAL CONSUMPTION

 $\pm 8 \text{ m}^2/\text{I}$ 

#### PRACTICAL CONSUMPTION

Practical coverage depends on many factors such as porosity and roughness of the substrate and material losses during application

#### SURFACE PREPARATION

The substrate must be clean and degreased.

Very porous substrates, smooth plaster and water-resistant plasterboard are to be impregnated first with a coat of Pegafix.

#### **DIRECTIONS FOR USE**

To ensure homogeneity, coating materials should be thoroughly stirred prior to use.

#### **APPLICATION CONDITIONS**

> 5°C, < 80% R.H.

#### **APPLICATION & THINNING: BRUSH**

Apply undiluted.

### **APPLICATION & THINNING: ROLLER**

Apply undiluted.

#### **APPLICATION & THINNING: AIRLESS SPRAY**

Apply undiluted.

Nozzle: 011 - 015 / Pressure: 180 - 200 bars.

#### **APPLICATION & THINNING: AIR-ATOMISED SPRAY**

Apply undiluted.

#### **CLEANING OF EQUIPMENT / SPILLS**

Water.

#### **SAFETY DATA**

VOC level: 29 g/l VOC readvmix: 29 g/l VOC category: A/g VOC limit 30 a/l

Consult Safety Data Sheet and Safety Information Remarks regarding safety:

printed on the can.

#### **SHELF LIFE**

Minimum of 2 years from date of production in unopened cans, if stored in dry, well ventilated areas, not in direct sunlight at temperatures between 5° and 35°C.

Date issued: 07/02/2025

Available colours & pack sizes: Please refer to the respective product page on www.rust-oleum.eu for an overview of actual available colours and pack sizes.

Disclaimer: The information contained herein is to the best of our knowledge true and accurate and is given in good faith but without warranty. The user will be deemed to have satisfied him/herself independently as to the suitability of our products for his/her own particular purpose. In no event shall Rust-Oleum Europe be liable for consequential or incidental damages. Products must be stored, handled, and applied under conditions complying with Rust-Oleum Europe recommendations detailed within the latest copy of the product data sheet. It is the users responsibility to ensure that they have the current copy. Latest copies of the product data sheet is available for free and downloadable from www.rust-oleum.eu or upon a request to our Customer Services department. Rust-Oleum Europe reserves the right to change the properties of its' products without prior notification

Zilverenberg 16 5234 GM 's-Hertogenbosch The Netherlands T: +31 (0) 165 593 636 F: +31 (0) 165 593 600

Tor Coatings Ltd (Rust-Oleum Inc Shadon Way, Portobello Ind. Estate Birtley, Chester-le-Street

DH3 2RE United Kingdom T: +44 (0)1914 113 146 +44 (0)1914 113 147

Rust-Oleum France S.A.S. 38, av. du Gros Chêne 95322 Herblay

France : +33(0) 130 40 00 44 F: +33(0) 130 40 99 80 N.V. Martin Mathys S.A. Kolenbergstraat 23 3545 Zelem

Belgium T : +32 (0) 13 460 200 F: +32 (0) 13 460 201