

RUST-OLEUM®
— INDUSTRIAL —



PRIMER 44HS®

Primer for brittle or weathered roofs, floors, walls

- Excellent fixation for stabilizing loose particles
- Prevents porous substrates from absorbing expensive coatings
- Flexible paint withstands temperature changes
- Quickly water-resistant (1 hour after application at 20 °C)
- Can be used on roofs, floors and walls

KNOW-HOW TO PROTECT™

WWW.RUST-OLEUM.EU

PRIMER 44HS®

DESCRIPTION

Ready to use single pack binding primer based on chlorinated rubber improves adhesion of coatings on porous mineral surfaces.

RECOMMENDED USE

Fixation layer for porous and unpainted mineral substrates.

TECHNICAL DATA

Density (g/cm³):	1,1
Gloss Level:	Gloss
Solids Content in weight:	45%
Solids content in volume:	32%

DRY TIMES BY 20° C/RH 50%

Touch dry:	1 hour
Dry to handle:	1 hour
Dry to recoat:	24 hours
Fully cured:	24 hours

RECOMMENDED WET FILM THICKNESS

70 µm

RECOMMENDED DRY FILM THICKNESS

23 µm

THEORETICAL CONSUMPTION

14 m²/l

PRACTICAL CONSUMPTION

10 - 15 m²/l. Practical coverage depends on many factors such as porosity and roughness of the substrate and material losses during application.

SURFACE PREPARATION

Clean and degrease the substrate. If the substrate is an acrylic paint, this must NOT be recoated with Primer 44HS (the acrylic paint is affected by the solvents of Primer 44HS). In such a case, replace Primer 44HS with Pegafix.

DIRECTIONS FOR USE

To ensure homogeneity, coating materials should be thoroughly stirred prior to use.

APPLICATION CONDITIONS

Apply in a dry and well-ventilated area. > 5°C, < 80% R.H.

APPLICATION & THINNING: BRUSH

All types. Do not dilute.

APPLICATION & THINNING: ROLLER

All types. Do not dilute.

APPLICATION & THINNING: AIRLESS SPRAY

Do not dilute. Nozzle: 011 - 013. Pressure: 150 - 170 bars.

APPLICATION & THINNING: AIR-ATOMISED SPRAY

Do not dilute.

CLEANING OF EQUIPMENT / SPILLS

Thinner 22.

REMARKS

Ready for use. Do not dilute. Reversible paint system, this means that the product dissolves in its own solvent.

SAFETY DATA

VOC level:	599 g/l
VOC readymix:	599 g/l
VOC category:	A/h
VOC limit:	750 g/l
Remarks regarding safety:	Consult Safety Data Sheet and Safety Information printed on the can.

SHELF LIFE

Minimum of 2 years from date of production in unopened cans, if stored in dry, well ventilated areas, not in direct sunlight at temperatures between 5° and 35°C.

Date issued: 20/03/2025

Available colours & pack sizes: Please refer to the respective product page on www.rust-oleum.eu for an overview of actual available colours and pack sizes.

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