

RUST-OLEUM®
INDUSTRIAL



CONTRACT PRIMER



Water-based acrylic primer for wall paints.

- Solvent-free and virtually odourless
- Breathable
- Matt
- Good penetration
- Water-soluble

KNOW-HOW TO PROTECT™

WWW.RUST-OLEUM.EU

CONTRACT PRIMER

DESCRIPTION

Water-based acrylic primer for wall paint. Prevents variations in gloss, ensures better adhesion and hiding power, reduces absorption and improves coverage when applying the finishing coats. Solvent-free, low-odour and quick drying. For interior and exterior use.

RECOMMENDED USE

As a primer on existing coats of wall paint, lightly powdering and absorbent mineral substrates. Suitable surfaces include: existing coats of paint, cement and plasterwork, concrete, brick, gypsum panelling, board, etc. In the case of old layers of wallpaper, make sure that the wallpaper adheres adequately to the substrate. Old layers of vinyl wallpaper may contain plasticisers which slow paint drying.

RECOMMENDED SYSTEM

General: The surface must be capable of supporting the paint, completely set, clean, dry, and free from dust or grease. Sand and repair surface irregularities. Remove and/or repair all loose and unstable coats. In the case of exterior applications, remove all moss, mould and algal growth.

New, untreated substrates

- Once dry, prime with Wall primer opaque.
- Thoroughly clean lightly powdering surfaces.

Existing intact coats of wall paint

- Clean using Paint cleaner.

Existing, non-load-bearing substrates

- Thoroughly remove loose coats.
- Thoroughly wash powdery coats and allow them to dry.
- Carry out any repairs.
- Prime with Stabilising primer.

Contamination caused by nicotine, damp, rust or soot

- Clean thoroughly using Paint cleaner.
- Treat surface/stain with Sealing primer.

The systems described above apply for the most common types of surface. For specific applications and/or detailed advice, please contact Rust-Oleum Europe.

TECHNICAL DATA

Density (g/cm ³):	1.37
Gloss Level:	Matt
Solids content in volume:	53%

DRY TIMES BY 20° C/RH 50%

Touch dry:	1 h
Dry to recoat:	4-6 h

THEORETICAL CONSUMPTION

Approx. 12 m²/litre per coat

PRACTICAL CONSUMPTION

The actual coverage depends on the nature and the structure of the surface and the application method.

SURFACE PREPARATION

The surface must be capable of supporting the paint, completely set, clean, dry, and free from dust or grease. Sand and repair surface irregularities. Remove and/or repair all loose and unstable coats. In the case of exterior applications, remove all moss, mould and algal growth.

DIRECTIONS FOR USE

Stir thoroughly prior to use. Apply 1 coat with a suitable brush, roller or paint sprayer. Always work wet-on-wet to prevent visible marks in the paint. Back-roll all overlaps in the same direction. Do not touch up when drying.

APPLICATION CONDITIONS

Do not apply at temperatures below +8°C. Only apply if the surface temperature is at least 3°C above the dew point temperature. Do not apply outdoors when it is likely to rain, when frost is expected or in direct sunlight. Always use the required personal protective equipment when applying this product. Always ventilate appropriately when applying.

APPLICATION & THINNING: AIRLESS SPRAY

Nozzle: 0.015-0.017"
Pressure: approx. 160 bars

The stated settings for spraying this product should be taken as your starting point.

Depending on the on-site conditions, the settings will have to be determined by the person applying the paint. When applying the paint, ensure adequate atomisation to avoid sharp transitions or paint islands.

APPLICATION & THINNING: AIR-ATOMISED SPRAY

Nozzle: 0.015-0.017"
Pressure: approx. 120 bars
Air pressure: approx. 1.5 bar

The stated settings for spraying this product should be taken as your starting point.

Depending on the on-site conditions, the settings will have to be determined by the person applying the paint. When applying the paint, ensure adequate atomisation to avoid sharp transitions or paint islands.

CLEANING OF EQUIPMENT / SPILLS

Water and soap

SAFETY DATA

VOC level:	10 g/l
VOC category:	A/h
VOC limit:	30 g/l
Remarks regarding safety:	Surplus product: This paint and the packaging should be disposed of at a collection point for hazardous or special waste.

SHELF LIFE

Minimum of 12 months in the tightly sealed original packaging in a dry, cool and frost-free place.

Date issued: 20/03/2025

Available colours & pack sizes: Please refer to the respective product page on www.rust-oleum.eu for an overview of actual available colours and pack sizes.

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